

## Blogging about the United States for Russian audience



Project Title	Blogging about the United States for Russian audience
Project Summary	Create content for a blog and/or YouTube channel of the American Center in Moscow. They will be encouraged to produce one post per week as a blog entry or a video to be published on YouTube. The format of these materials can include articles, lists, reviews, interviews, etc.
Country	United States

## Project Description

The intern will help the American Center in Moscow create content for its blog and/or YouTube channel. He/she will be encouraged to produce one blog entry/video a week to be published on the Center's official website. The content should target young Russians interested in learning more about American history, social landscape, culture, and lifestyles. Suggested topics include, but are not limited to:

- 1) Explor the U.S.: advice and recommendations on travelling, landmarks, etc.
- 2) Study in the U.S.: advice on various stages of applying to U.S. colleges, overviews of colleges, college traditions, famous alumni, etc.
- 3) 50 States, 50 Stories: a series of 50 articles that overview the U.S. cultural/business/social traditions, and highlight peculiarities of U.S. states.
- 5) Other

## Required Skills or Interests

Skill(s)

Storytelling/blogging/vlogging

Videography

Writing

## Additional Information

American Center's website: <http://amc.ru/>

## **Language Requirements**

*None*